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NEWS RELEASE

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March Madness at the Lottery – New Powerball Power Play Promotion

Bismarck – March will be an exciting month for some lucky Powerball players. Next week the North Dakota Lottery introduces a Powerball Power Play promotion giving Powerball players who also buy the Power Play option the chance to win ten times the value of the original prize. The “Powerball Power Play 10X” promotion begins March 2nd.

The Power Play Wheel is spun just before the Powerball numbers are drawn. It contains 16 numbers, 2 through 5, that determine the Power Play number for that night’s draw. During the Powerball Power Play 10X promotion, one number 5 on the Power Play Wheel will be replaced with a 10. Each time the Power Play wheel lands on “10,” the prizes for winning Powerball tickets with the Power Play option will be multiplied by 10. Any player lucky enough to have a winning ticket worth \$200,000 will become an instant multimillionaire, as the prize would be multiplied to \$2,000,000. The Power Play option is not applied to a Powerball jackpot prize.

The Powerball Power Play 10X promotion runs through March 29th or until the Power Play wheel lands on the “10.” The promotion is being conducted in concert with 29 other member lotteries of the Multi-State Lottery Association.

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